

# Meaningful M&E Systems

**Valuable approaches for evidence based  
leadership and high performing teams**

Veronica Smith + Antonella Guidoccio  
European Evaluation Society Conference 2018



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HOW TO

~~Track progress  
effectively~~

HOW TO

**Achieve high  
performing teams!**



# Objective's of today

**Re-think the function of M&E Systems**

**Get a broader views from an organizational perspective**

**Learn new tools to link M&E with high-performing teams**



Veronica Smith

**(Architect + Engineer + Evaluator +  
Informatics) x (Communicator +  
Process facilitator) = Data scientist  
for social good**





Antonella Guidoccio

**(Planning + Evaluation specialist) +  
(Agile + Design thinker) + Tech  
advocate + EvalYouth leader =  
Innovative evaluation scientist  
forever young**



# Today's agenda

- Step 1: **Why a different approach to M&E?**
- Step 2: **Meaningful M&E System**
- Step 3: **TEAL organizations – F. Laloux**
- Step 4: **Evidence based leaders – S. Barr**
- Step 5: **Assessment – ROLE Survey**
- Step 6: **How can you use this in your practice?**



“The most exciting breakthroughs of the twenty-first century will not occur because of technology, but because of an expanding concept of what it means to be human”

*-John Naisbitt*





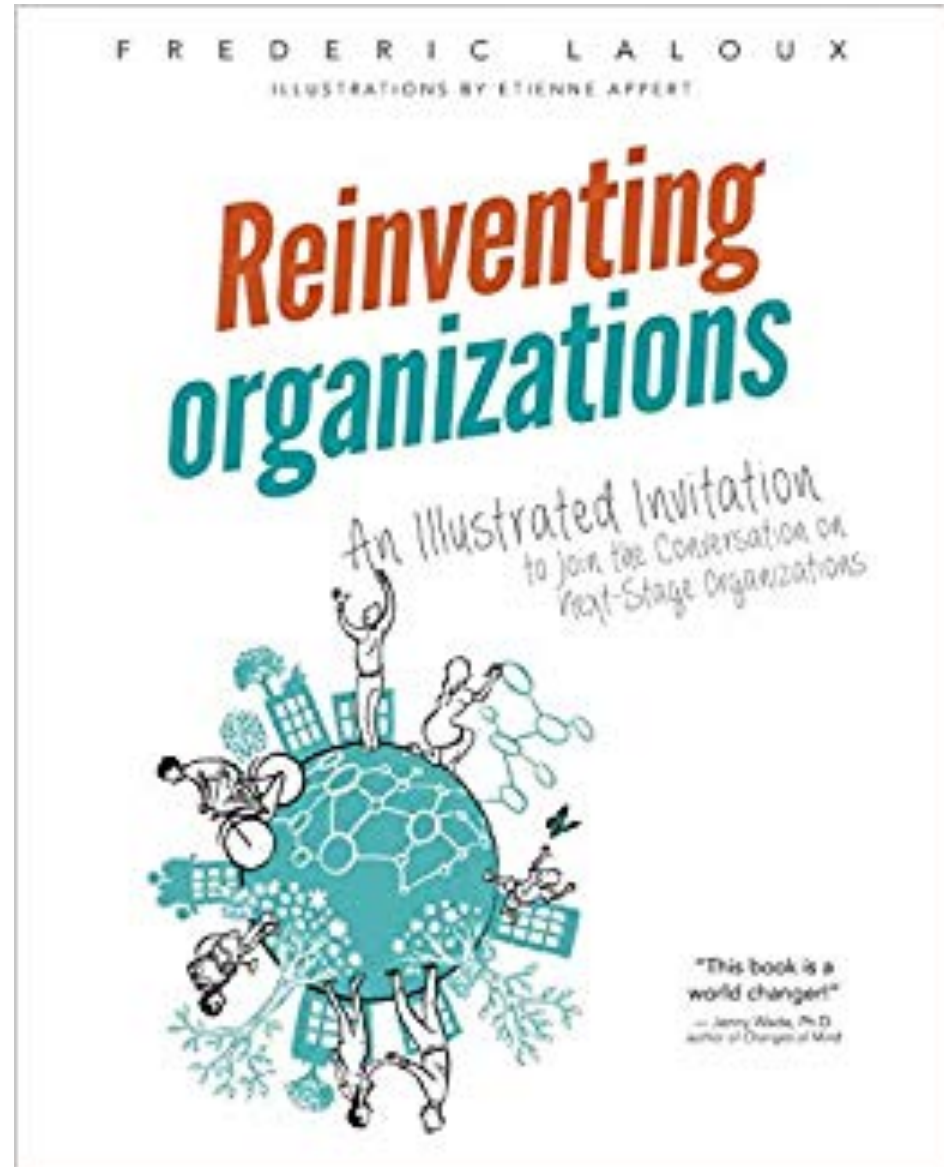
**Traditional M&E**



**Traditional M&E**

# TEAL ORGANIZATIONS

Frederic Laloux



# TEAL ORGANIZATIONS – F. LALOUX

1) Management's objectives

2) Top-down performance tracking system

3) Hierarchical pyramid

4) Assigned positions and descriptions

**Vs.**

**1) Organization own purpose**





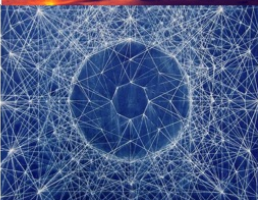
**2) Self-organization and self-management**

**3) Decentralized small teams**

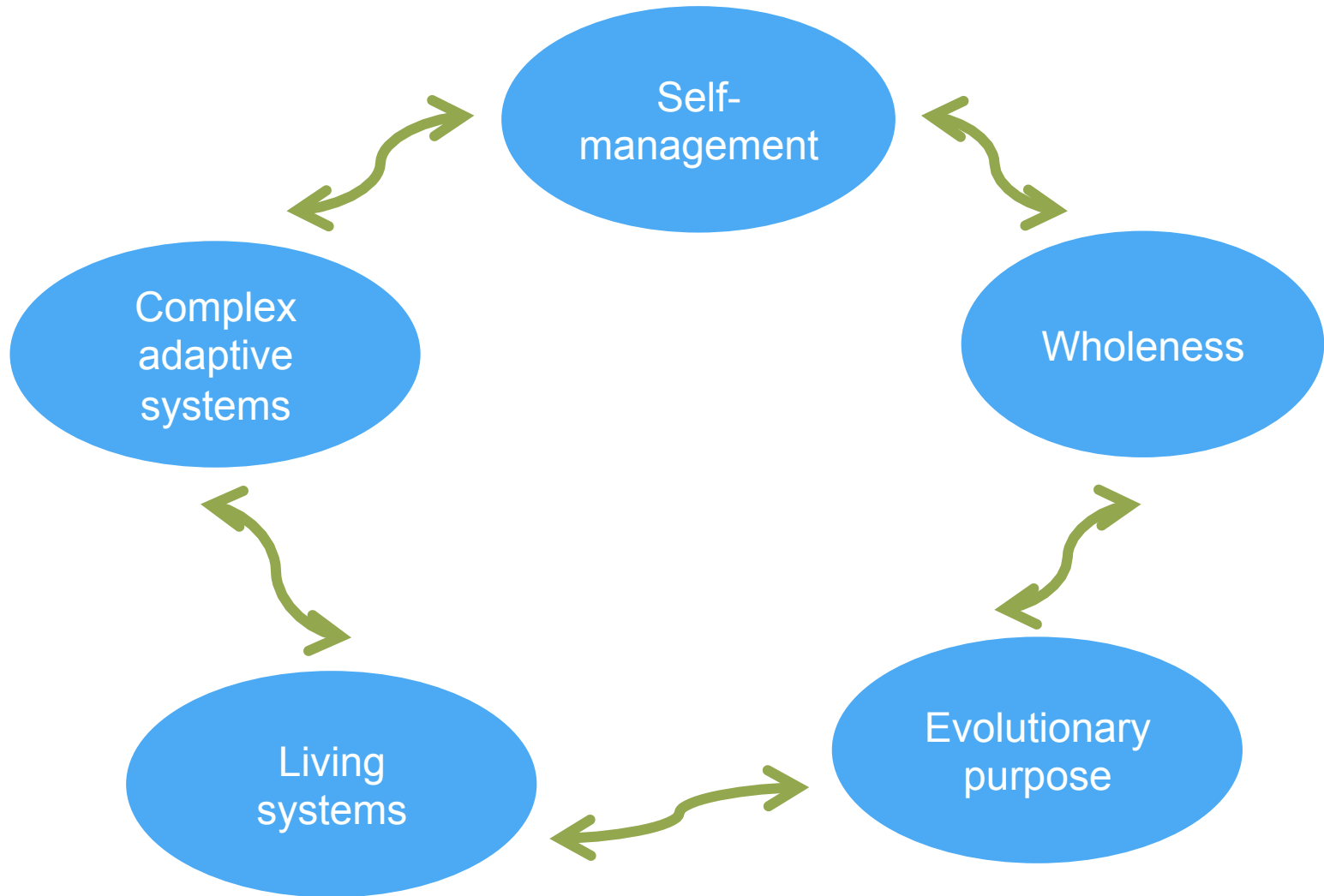
**4) Multiplicity of roles, often self-selected and fluid**

**Rapid change & adaptation**



	Explanation	Current Examples	Key breakthroughs	Guiding metaphor
<b>RED Organizations</b>	Constant exercise of power by chief to keep troops in line. Fear is the glue of the organization. Highly reactive, short term focus. Thrives in chaotic environment	<ul style="list-style-type: none"> <li>•(some) Startups</li> <li>•Mafia</li> <li>•Street Gangs</li> <li>•Terror Organizations</li> </ul>	<ul style="list-style-type: none"> <li>•Division of Labour</li> <li>•Command authority</li> </ul>	
<b>AMBER organizations</b>	Highly formal roles within a hierarchical pyramid. Top down command and control (what and how). Stability valued above all through rigorous processes. Future is repetition of the past.	<ul style="list-style-type: none"> <li>•Catholic Church</li> <li>•Military</li> <li>•Governmental Organizations</li> <li>•Public School System</li> </ul>	<ul style="list-style-type: none"> <li>•Formal roles (stable and scalable hierarchy)</li> <li>•Processes (long term perspectives)</li> </ul>	
<b>ORANGE organizations</b>	Goal is to beat the competition; achieve profit and growth. Innovation is the key to staying ahead. Management by objectives (command and control on what; freedom on the how)	<ul style="list-style-type: none"> <li>•Multinational companies</li> <li>•Charter Schools</li> </ul>	<ul style="list-style-type: none"> <li>•Innovation</li> <li>•Accountability</li> <li>•Meritocracy</li> </ul>	
<b>GREEN organizations</b>	Within the class pyramid structure, focus on culture and empowerment to achieve extraordinary employee motivation	<ul style="list-style-type: none"> <li>•Culture Driven Organizations (NGO's, Southwest Airlines, Ben &amp; Jerrys, Semco)</li> </ul>	<ul style="list-style-type: none"> <li>•Empowerment</li> <li>•Values-driven culture</li> <li>•Stakeholder model</li> </ul>	
<b>TEAL organizations</b>	No one is the boss of anyone else. Hierarchy is not powerful enough to face complexity, e.g. global economy, human muscle brain (cells). If you take your purpose seriously there is no competitor by definition	<ul style="list-style-type: none"> <li>•Network Organizations (Burtzoorg, ESBZ, Zappos, Semco, A.W. Gore, Automattic)</li> </ul>	<ul style="list-style-type: none"> <li>•Self Management</li> <li>•Wholeness</li> <li>•evolutionary Purpose</li> </ul>	

# TEAL ORGANIZATIONS



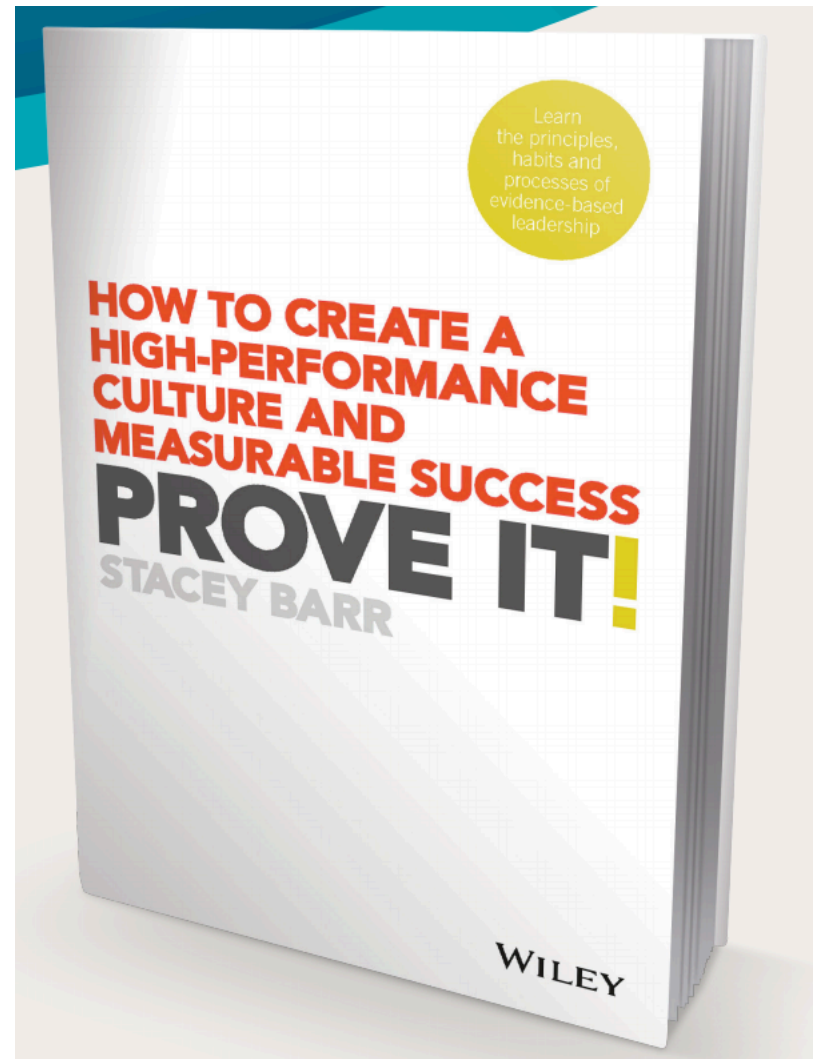


# Examples of TEAL Org. practices

- **Wiki – Patagonia ...**
- **Innovation Gov Lab**



# Evidence based leadership - Stacey Barr







# **Assessments and tools to become high performing teams**



# Assessment tool ROLE SURVEY

## Readiness for Organizational Learning and Evaluation

- **Direction**
- **Culture**
- **Leadership**
- **Systems and Structures**
- **Communication of information**
- **Teams**
- **Evaluation**
- **Additional information**

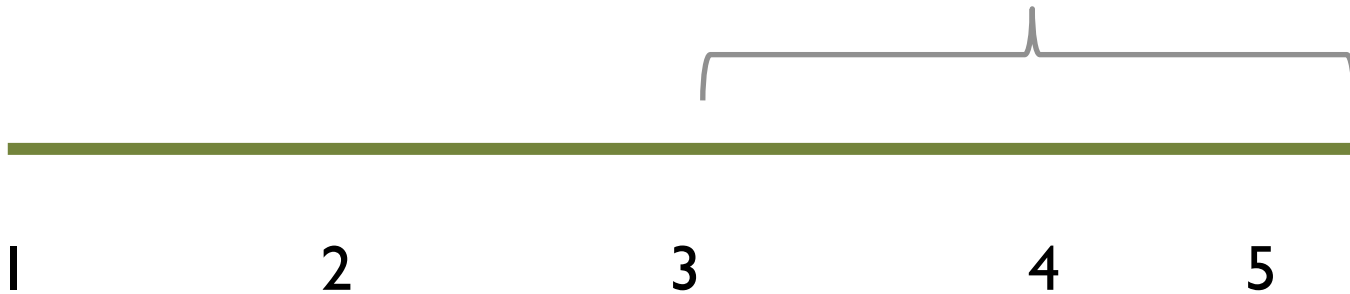
# Exercise I

## **ROLE Survey**

- **Complete the Culture survey questions**
- **Reflect on your scores**

# Interpreting ROLE results

Team may be ready for learning



# EES 2018 CONFERENCE

Data2insight founder Veronica Smith and strategic partner Antonella Guidoccio are presenting at the 2018 [European Evaluation Society conference](#) in Thessaloniki, Greece from Oct 1-5, 2018. We provide here information and resources to download from their round table sessions.

## **Focusing sessions: a stakeholder engagement and evaluation design method**

When working with diverse communities, allowing time for stakeholder engagement is foundational to knowledge co-creation. A focusing session is a best practice that comes from theory-driven evaluation that contributes to better informed evaluation questions, which leads to more robust evaluation design, and findings that stakeholders value

## **Meaningful M&E systems through evidence-based leadership and evolutionary purpose**

In this age of increasing complexity, rapid change, and demand for greater transparency and accountability from leaders the most successful teams of the future will excel at practical performance

# Let's discuss some examples!

- **Community based organization in the US**  
Used **ROLE** to inform planning decisions

- **Central Bank in Argentina**

~~Event~~

Innovation hook → Mantra 1st



It is worthwhile to integrate evaluation activities into our organization's program delivery and reporting practices.

97%



Mistakes made by employees are viewed as opportunities for learning.

100%



Currently available information tells us what we need to know about the effectiveness of our programs and processes.

19%



# Best practices for high quality evidence based decisions

- 1) **Role definition and allocation - “Roles instead of jobs”**
- 2) **Feedback and performance management**
- 3) **Creating a safe space**
- 4) **Information flow**
- 5) **Team and community building**
- 6) **Mood management**

# Resources

✓ Teal Org - Knowledge wiki - Frederic Laloux

[http://www.reinventingorganizationswiki.com/Main Page](http://www.reinventingorganizationswiki.com/Main_Page)

✓ ROLE Survey

<https://data2insight/EES>

✓ Performance Measure Resources - Stacey Barr

<https://www.staceybarr.com/>

How are you going  
to apply what we  
talked about?

Questions?

# Today's goals

- ✓ Learn about evidence based leaders & high performing teams
- ✓ Add tools/resources to your evaluator toolbox



# Thank you!

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